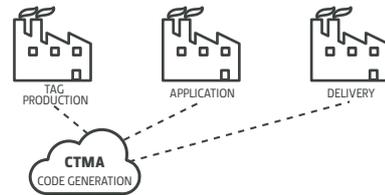


THE TAGGING MANAGER

Seamless implementation and management for every operational setting

The Certilogo Tagging Manager (CTMA) is the virtual control room of our platform, the place where your Brand's managers, operators, and trusted professional partners come to exchange information about every stage of the Certilogo Code lifecycle.

The CTMA's proprietary interface makes it simple for Brand stakeholders to communicate with the Certilogo operational team. In turn, your team is empowered to safely and efficiently manage all daily activities associated with Certilogo Code generation, application, activation, and monitoring



PROCESSES PROVEN TO PERFORM

- CLG Code Generator** Fulfills orders for CLG Codes using a proprietary high-security algorithm, so all codes are non-sequential and cannot be guessed.
- Data Exchange Platform** Governs and records all information exchanged by Certilogo, the Brand and trusted professional partners to ensure that critical data is accessible and secure at all times.
- Tag Repository** Ensures brand consistency across the global production network by centrally storing and dispensing a Brand's CLG Code tag format and production standards.
- User Administration** Records all activity on the platform using password-protected user profiles by type (admin, operator, provider, licensee).
- Order Monitoring** Documents the who, where, when, and why of every CLG Code generated at every site.
- Operator Interfaces** Guarantees ease of use with customized user interfaces for each user type (admin, operator, provider, licensee).
- Analytics Setup** Presents data in the manner that best suits the Brand's objectives, e.g., by production period (season, vintage, lot, year), subcontractor, product category, etc.

VISIT BRANDS.CERTILOGO.COM
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GUARANTEED SECURITY

- Tested and trusted by more than 80 leading brands
- Proven processes for all functions related to CLG Code generation, application, and use
- Tracks all activity to prevent fraud
- Accessible via secure FTP or WebServices
- Separate permissions and firewall configuration for each client
- Dedicated storage spaces, tables, and parsers provided
- Accommodates internal or external tag production
- Labels made-to-order or made-to-stock